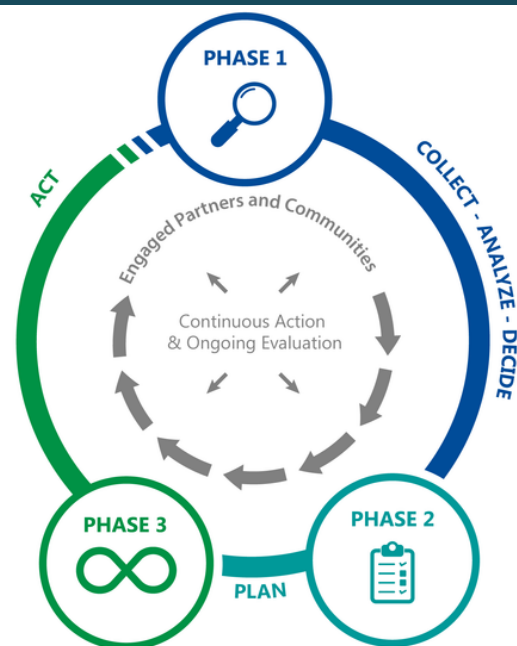


## CORE SUPPORT

WNC Healthy Impact works with each county in western North Carolina to make excellence in community health improvement accessible to everyone.

*The result we have in mind is that every community in WNC has the capacity to improve the health of their residents.*

WNC Healthy Impact supports this result by providing a core set of services and support related to community health improvement (view the cycle to the right) to every hospital and public health agency in the 16-county region.



### PHASE 1

- Collect, analyze, & report county-level health data for entire region:

- \* Primary, quantitative community health data
- \* Primary, qualitative key informant survey data
- \* Secondary data on 200+ health indicators

- Local and regional data maps

Offer training, tools and templates for:

- \* Additional local data collection and analysis
- \* Local health issue prioritization

### PHASE 2

- Offer training, technical assistance, & templates for community strategic planning processes

- Align templates & tools with NC Department of Public Health and IRS guidance/requirements for community strategic planning

- Provide hands-on support to ensure that community strategic plans are measurable & able to demonstrate progress

### PHASE 3

- Support local communities to effectively address regional priorities

- Offer guidance for planning & evaluation of local priority health issues

- Provide tailored training & support to identify, improve, monitor, & publicly report performance measures

- Create & help communities use online, real-time data Scorecards for priority health issues

### ONGOING

- Peer learning via regular study halls

- Workshops to support CHA/CHIP process

- Shared learning & support for meaningful community engagement

- Convene regional workgroups & ad-hoc groups for co-design and planning

# ADDITIONAL SUPPORT

WNC Health Network also offers additional fee-based supports for health departments, hospitals, and community partners to help you get to the local results you envision. Examples of these types of support are included below.

Don't see what you need? Or not sure if the support you need would be fee-based or not? Contact us and let's start a conversation!

## PHASE 1

- Support local "number" data collection, management, analysis, and reporting (beyond what is included in the WNC Healthy Impact dataset)
- Present community health data to local partners
- Facilitate local health issue prioritization meetings
- Write Community Health Assessment reports

## PHASE 2

- Facilitate cross-sector community strategic planning meetings

## PHASE 3

- Help plan and conduct evaluation of local health priority issue initiatives

## ONGOING

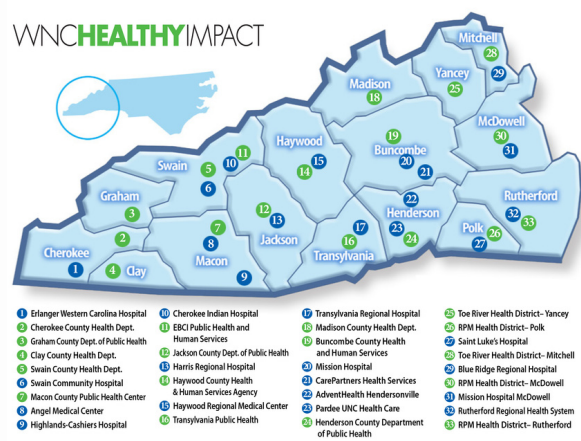
- Support local listening sessions or focus groups (plan, facilitate, and/or report findings)
- Conduct trainings tailored to your team and/or specific needs, covering Healthy Impact topics such as RBA, Scorecard, conducting listening sessions, and others
- Provide health communications strategy support (for example, identify evidence-based communications campaigns, or help shape or review strategy around health priorities or specific health topics)

*"The greatest value of WNC Healthy Impact is the technical assistance and support to create and use consistent, efficient, innovative products and processes across WNC."*

**-Former Health Director in WNC**

*"WNC Healthy Impact's is extremely valuable, and has allowed me to take ownership of my position at my agency and feel more confident and prepared when working with my community."*

**-Janelle Messer, Health Education Supervisor, Jackson County Department of Public Health**



## WHO WE ARE

WNC Health Network is an alliance of stakeholders in community health working together and with partners to create healthy and thriving communities in western North Carolina.

With a 25-year history in the region, we exist to convene and connect stakeholders and provide support for our partners to improve health across the region.

WNC Healthy Impact - which is housed and coordinated by WNC Health Network - is a partnership and coordinated process between hospitals, public health agencies, and key regional partners in western North Carolina, working towards a vision of improved community health.

We work together locally and regionally on a community health improvement process to assess health needs, develop collaborative plans, take coordinated action, and evaluate progress and impact.

Learn more at [www.wnchn.org](http://www.wnchn.org)

## CONTACT US

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**WNC HEALTH NETWORK**