

WNCHEALTHYIMPACT

About the Community Health Improvement Plan (CHIP)

What is a Community Health Improvement Plan (CHIP)?

- A strategic health improvement plan for the entire community
- Priority health issues identified through the community health assessment process
- The results, indicators and strategies and/or programs for each health issue
- A product that captures the items identified through the collaborative action planning process in each county
- Helps encourage cross-sector collaboration

Why Scorecard for CHIP?

- Easy-to-use, low cost, data tracking and display tool
- Helps organize community health improvement efforts and tell the story behind the data
- Real time & interactive
- Easy to connect & share

What are the different sections of the CHIP, and what do they include?

Result

Each priority health issue has a community Result – the green R. A community result uses words everyone understands to describe well-being for an entire community in a defined geographical area or a specific subgroup.

Result note tabs may include:

- *How this health issue and the result are aligned with state-wide focus areas and objectives.*
- *How we experience this result in our community and what information led to the selection of this health issue and related result.*

Indicator

The yellow I lists the indicators for each Result. Indicators are the population data that we are monitoring and trying to improve.

Indicator note tabs may include:

- *Story Behind the Indicator: the positive and negative forces at work in our community and beyond that influence this health issue*

- *Partners with a Role to Play: who can help address this health issue and contribute to improving the indicator data*

- *Strategies Considered and Process: What works to do better, what is currently working in our community, some examples of evidence-based strategies, our process for selecting priority strategies*

P Strategy/ Program

The blue S or P includes strategies or programs we have identified that have a reasonable chance of moving the needle on the indicators we have selected.

Strategy or program note tabs may include:

- *What is it?*
- *Partners*
- *Work Plan*
- *Evaluation and Sustainability Plans*

PM Performance Measure

The red PM is for performance measures. It measures how well our program or strategy is working and if program customers are better off.

Performance measure note tabs may include:

- *Customers*
- *Story Behind the Curve*
- *Partners*
- *What works to do better*
- *Action Plan*