

Getting Started with Photovoice



Presentation Take-Aways:

- Photovoice is deep, meaningful engagement and *partnership* as well as data-collection
- At the very minimum you need *five 2-hour meetings* with participants: 1) Orientation, Ethics and Consent, 2-4) Facilitated photo discussions, using SHOWED, recorded and transcribed, 5) Wrap-up and action plan for moving forward with issues that arose.
- In addition, you need an eager INTERN *to transcribe each session* (4-5 hours/session) and work with you to code transcripts and identify major themes (this could be a VERY intense process, or quite manageable, depending on your goals)
- SHOWED questions take participants *from the concrete to the root causes to solutions*: 1) What do we SEE, 2) What is HAPPENING, 3) How does it relate to OUR LIVES, 4) Why does it exist, 5) How would this image or our understanding of the issue EDUCATE and EMPOWER others? And 6) What can we DO about it?

RESOURCES

1. Deanna LaMotte, Triple P Coordinator in Buncombe County Health & Human Services. 828-250-5110 or Deanna.lamotte@buncombecounty.org
2. **Academic/Background** is in the article, *Photovoice: A Review of the Literature in Health and Public Health* by Caricia Catalani and Meredith Minkler. *Health Educ Behav* 2010; 37; 424 originally published online Oct 1, 2009.
3. **Community Tool Box Section on Photovoice** with descriptions, checklists, examples, etc. <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/photovoice/main>
4. Another comprehensive implementation guide <http://www.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/upload/Photovoice-Manual.pdf>
5. **Activity: Photovoices guide** is an abbreviated guide for doing using Photovoice in a specific way (it doesn't include the SHOWED questions, which are a major component in my opinion. There are some good handouts and info on the ethics of taking and using photos, etc. <http://www.theinnovationcenter.org/files/doc/D5/CLW%20pp%20164%20Photovoices.pdf>
6. Another Comprehensive guide for PV used specifically in public health http://www.pwhce.ca/photovoice/pdf/Photovoice_Manual.pdf