

Haywood

Haywood Regional Medical Center & Haywood County HHSA

In partnership with Healthy Haywood Coalition Members

Community Health Priorities & Key Strategies

Substance Abuse

- Educate community members about the dangers of abusing prescription drugs
- Educate our community about the risks associated with illegal drug use through using a consistent message
- Educate community about the importance of not providing alcohol to minors

Physical Activity and Nutrition

- Support safe opportunities for physical activity
- Implement the *5-2-1-Almost None* health message

Chronic Disease

- Reduce mortality from heart attacks
- Decrease the number of individuals diagnosed with type 2 diabetes



Spotlight on Success

Each year, Haywood County Health and Human Services Agency (HHSA), Public Health Services Division (PHSD), and Haywood Regional Medical Center partner to organize the Power of Pink fundraiser. The Power of Pink includes a competitive 5k and an honor/ memory/ survivor walk. This event is held in October to observe breast cancer awareness month.

Money raised helps underserved women get mammograms. These women may be uninsured, underinsured or not qualify for other assistance programs.

Haywood Regional Medical Center hosts the event and provides supplies and printed materials. HHSA and PHSD, provides volunteer support and education at the event. These agencies meet together to plan all aspects of the Power of Pink.

For more information on community health improvement in Haywood County, visit:

www.wnchealthyimpact.com

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